

ABSTRACT

Voice/text/image commercial information generating
5 method and device during a communication is on wait. The
method includes the steps of: checking a telephone call,
connecting with a commercial information ringback tone
generating system/device at an originating or a receiving
communication system when the call is detected, beginning
10 to transmit a commercial information in forms of
voice/text/image instead of the original ringback tone
or a guide message to an originating telephone from the
commercial information ringback tone generating system
during a communication wait, requesting a connection to
15 a receiving telephone from the commercial information
ringback tone generating system after an A-timeout
lapses, continuously transmitting the commercial
information to the originating telephone, checking
whether the receiving telephone accepts the connection
20 request, stopping the providing of the commercial
information ringback tone if the telephone connection is
made, connecting a communication line between the
originating and the receiving telephones, checking
whether the communication is finished, and disconnecting
25 the communication line if the communication finishes.